

OPT OUT BEACH CAMP



Full Agenda

LA JOLLA, CA || SEPTEMBER 28-29

Friday, September 28th

WELCOME COCKTAIL PARTY || 5:30PM-7:30PM || ACAPULCO PATIO

BEACH BONFIRES || 7:30PM-9:30PM || LA JOLLA SHORES: BEACH

Saturday, September 29th

BREAKFAST || 8:00AM-9:00AM || LA JOLLA SHORES HOTEL: MEETING ROOMS

THE OPT OUT LIFE || 9:00AM-9:30AM || ACAPULCO ROOM ||
YOUR HOSTS: DANA & NATE

INVESTING IN & ACQUIRING SAN DIEGO BUSINESSES || 9:30AM-10:00AM ||
ACAPULCO ROOM || MICHAEL BALOG, DANNY DEMICHELE FROM GROWTH PARTNER

SEO PANEL: WHAT WORKS IN 2018 || 10:00AM-10:50AM || ACAPULCO ROOM ||
ROSS HUDGENS, BRIAN DEAN

BREAKOUT 1: REAL ESTATE INVESTMENT PANEL || 11:00AM-11:50AM ||
ACAPULCO ROOM || BRANDON LAUGHRIDGE, ALEX MARTINEZ

BREAKOUT 2: AMAZON & ECOMMERCE || 11:00AM-11:50AM || AZTEC ROOM ||
RYAN MULVANY

LUNCH || 12:00PM-1:00PM || TBD

SPEED NETWORKING / BEACH HANG || 1:00PM-1:50PM || LA JOLLA SHORES BEACH ||
GET TO KNOW EVERYONE

BASE HITS & HOMERUNS: BUYING OR SELLING A BUSINESS || 2:00PM-2:50PM ||
ACAPULCO ROOM || GABE GALVEZ, DANNY DEMICHELE

BUYING TRAFFIC & ARBITRAGE PANEL || 3:00PM-3:50PM || ACAPULCO ROOM

GUEST SPEAKER || 4:00PM-4:50PM || ACAPULCO ROOM

BREAK FOR DINNER || 6:00PM-7:30PM || TBD

OFFICIAL AFTER PARTY || 8:00PM-11:00PM || HOUSE ON LA JOLLA SHORES BEACH ||
PRIVATE RESIDENCE: 8326 EL PASEO GRANDE, LA JOLLA CA 92037

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